

**CITY OF DELTONA, FLORIDA
BEAUTIFICATION ADVISORY BOARD
TUESDAY, MAY 25, 2010**

A regular meeting of the Beautification Advisory Board was held on Tuesday, May 25, 2010 at City Hall, 2nd Floor Conference Area, 2345 Providence Blvd, Deltona, Florida.

1. CALL TO ORDER

The meeting was called to order at 6:30 by Chairman Willey

2. ROLL CALL:

Chairman	Barbara Willey	Present
Vice Chairman	Gretchen Venn	Excused
Board member	Al Manassa	Present
Board member	Michael Richards	Excused
Board member	Jason Bridgewater	Present
Board member	Valerie Knopfel	Absent
Board member	Harold Wooten	Present

Also present were: Dave Denny, Deputy City Manager, Glenn Whitcomb, Public Works & Utilities Director and Sondra Fernandez, Administrative Assistant, Public Works.

3. ADOPTION OF MINUTES:

Board member Bridgewater motioned to adopt the minutes of April 27, 2010, with minor corrections, seconded by Al Manassa. All were in favor, none were opposed.

4. OLD BUSINESS:

A. Street Cleanup: Chairman Willey stated that the next street cleanup is on Saturday, June 5. It will be from New Hope Baptist Church on Lake Helen/Osteen Rd down towards the more residential area of the road. Everyone will meet at 9:00 am.

B. Yard of the Quarter: Chairman Willey stated that they have one nominee so far for the next Yard of the Quarter. Board member Manassa asked if the nominees still get a sign and recognition from the City Commission as a reward. Chairman Willey said that she'd like a few more nominees. We can have 6 nominations per quarter, one per district.

C. Beautifying City entrance signs: Chairman Willey stated that Board member Knopfel suggested that the sign edging be built up a few blocks more so that plantings could be seen. A discussion was held on what kind of plantings could be put there. There is irrigation at both entrance signs. Discussion will continue at next meeting. Board member Bridgewater stated that he would stop and take pictures of the Howland Blvd City entrance sign.

D. Planting for your Florida Lifestyle: Chairman Willey stated that we cannot use the Amphitheatre so she went and talked to the manager at Lowes. Lowes will host the event at their location. They will have personnel available to help. It will be held on June 12, 2010 and starts at 9:00 am. Lowes has also invited other vendors. Chairman Willey stated that

52 since we are a Tree City we should suggest talking about trees. Sondra Fernandez will make
53 a flyer, print it and give everyone a copy. She will also send the information to Lee Lopez to
54 broadcast the event.
55

56 **5. New Business:**
57

58 Deputy City Manager Denny discussed with the advisory board the Normandy Blvd medians.
59 He would like some suggestions on what kind of trees should go in there. He passed out some
60 pictures of trees that Mayor Mulder suggested and said he would like some input from the
61 Beautification Board. He would like the suggestions by next meeting, June 22, 2010.
62

63 Chairman Willey asked if there was irrigation in the median. Mr. Denny said there were sleeves
64 installed for irrigation. He also stated that the medians are very small. It must be trees.
65

66 Chairman Willey asked if anything can be done on the Howland Blvd medians. Mr. Denny
67 stated that everything done on Howland Blvd must have signed and sealed engineered drawings
68 and approved by Volusia County.
69

70 Chairman Willey asked if a memorial tree could be planted at each of the high schools; Pine
71 Ridge and Deltona High; in memory of the two students that were killed. Mr. Denny said yes,
72 that is a good idea.
73

74 A discussion was held about where trees could be placed around the City. One suggestion was
75 around the retention ponds that have been put for the new roads.
76

77 **6. Board Members Comments:**
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79 Board member Manassa asked if Rusty Pallotta completed his training program.
80

81 Board member Bridgewater reminded everyone about the Planting for your Florida Lifestyle on
82 June 12, 2010.
83

84 Board member Wooten thanked everyone for making him feel welcome. He asked some
85 clarification questions about Yard of the Quarter; Planting for your Florida Lifestyle
86

87 Chairman Willey reminded everyone about the litter pick up on June 5 and the June 12 event and
88 hopes to see everyone there.
89

90 Mr. Whitcomb asked about the wording the Board would like on the banner that is being made.
91 City of Deltona Beautification Advisory Board with city seals will be good. The banner will be
92 ready by June 5.
93

94 Chairman Willey stated that Arbor Day went well. There were a lot of kids at the event.
95

96 Board member Manassa thanked the Public Works Department for the nice job they do on the
97 Providence Blvd medians.
98

99 **ADJOURNMENT:**

Board member Manassa motioned to adjourn. Board member Bridgewater seconded the motion. As there was no further business the Board adjourned at 8:00 pm.

Approved this _____ day of _____, 2010.

ATTEST:

Barbara Willey, Chairman

Sondra Fernandez, Administrative Assistant